

OBJECTIVE

To enable you to effectively use creative methods to evaluate and assess the impact of a project or area of practice.

OUTCOME

The ability to identify creative approaches and processes to assess the impact of work.

IDENTIFICATION

1. Identify an area of social work practice or project to evaluate.
2. List questions you are interested in answering that will help you understand the impact of the social work practice or project.

FORMULATION

1. For each question listed, think about the following:
 - a. Who can help you answer the question? These will be your participants.
 - b. What specific questions do you need to ask in order to get the information you need?
 - c. What types of questions do you need to ask? For example, open questions, multiple choice or ranking questions?
2. Design a creative tool that helps you gather feedback from your participants. Please see the attached handout titled Creative Evaluation Approaches for examples.

PRESENTATION

Present an outline of your evaluation, your main questions and the creative consultation tool to the rest of the group. Use diagrams and models where possible to demonstrate how the creative consultation will gather the information you need.