

OBJECTIVE

To enable you to effectively use creative methods as well as to evaluate and assess the impact of a project or area of practice.

OUTCOME

The ability to identify creative approaches and processes to assess the impact of work.

SECTION 1. IDENTIFICATION

Step 1. In pairs, research and identify examples whereby a programme of arts activity or intervention has been successfully integrated into a social care setting.

Feedback: Select one example and briefly describe the project, how it was measured and its reported impact with the group.

SECTION 2. MEASUREMENT

Step 1: In small groups, first choose a setting, then select an arts activity (e.g. dance, drawing, music). Next, list the potential benefits the arts activity may have in the chosen setting. Identify what could be a measurable outcome of this activity.

Step 2: Based on your findings, identify possible qualitative and quantitative techniques that could be used to measure the impact of the arts activity. Briefly outline the benefits and drawbacks of each approach.

SECTION 3. GROUP ACTIVITY AND SHARING

Task: Utilising the information gathered, design a study based in one setting involving an arts programme and select an effective means of measuring impact. Consider the management of partners/individual demands, timescales, evaluation checkpoints and data collection.

Feedback: Discuss each other's project and the strengths and weaknesses of each proposal.